

MAJOR MAILIERS ASSOCIATION



Networking opportunities for MMA members are second to none and, all members have a voice. We frequently have an opportunity to meet with USPS executives in an intimate setting where we can discuss concerns. Although First-Class volume is declining, we remain the most profitable segment of the USPS' business so our voices carry significant influence.



The Major Mailers Association (MMA) is a group of quality, high volume First-Class Mailers who are exclusively focused on large First-Class mailer initiatives. The members are all Mail Owners and Mail Service Providers that individually produce at least 1 million pieces of First-Class Mail per month. MMA currently has registered members representing many sectors of the mail industry such as: telecom, banking, financial services, insurance, health care and utility companies.

The Association provides an opportunity to build relationships and collaborate with like mailers as well as the executive team from the USPS. These relationships help us better understand the direction of the USPS and provides a platform to influence decisions. The MMA has access to the most current information so we are prepared for changes and trends that impact our individual businesses. We have representation at Mailer's Technical Advisory Committee (MTAC) meetings and our membership can participate in MTAC Work Groups and User Groups.

MMA has committees that focus on specific initiatives with the USPS. Our committees include Legislative, Delivery, Technology, Remittance, Addressing and Membership. The association wields considerable influence in the Postal industry. We use our combined resources to represent our mutual interests. If litigation is required to represent those interests, we collaborate with other First-Class Associations to generate the most robust legal representation possible while minimizing the expense to our individual member companies.

MMA is a very prestigious organization. Membership reflects that prestige. We do require participation from our members; however, the investment delivered from that participation not only benefits the member companies but also supports the professional growth of each individual.

If you fit the profile and are interested in learning more about MMA, consider contacting Todd Haycock, MMA President, Todd.Haycock@broadridge.com email for a more in-depth perspective about the association.